

# Cookie Policy

Last updated: April 6, 2023

This **Cookies Policy** is intended to inform you about cookies that Style3D use. Style3D is composed by four companies:

- **Linctex**, located at Avenue Louise 65/11 1050 Brussels.
- **Linctex Technology Co. Limited**, located at Rm 707 Fortress Tower 250 King's Rd North Point Hong Kong.
- **Linctex Digital Inc**, located at 90 State street, Suite 700, OFFICE 40, ALBANY, NY 12207.
- **Zhejiang Lingdi Digital Technology Co. Ltd**, located at 3rd Floor, Building A, Sanshen International Center, 99 Shuanglong Street, Xihu District, Hangzhou, China.

In the context of this policy, the term "you" means the individual or "data subject" whose personal data is processed. By "we", "our" or "us", we mean Style3D, including Linctex, Linctex Technology Co. Limited, Linctex Digital Inc and Zhejiang Lingdi Digital Technology Co. Limited.

Our core products includes 3D digital modeling softwares of Style3D Fabric and Style3D Studio and a trading platform for the 3D digital garment supply chain as well as 3D digital design R&D SaaS management. We are committed to use technology to enable flexible and agile supply chain processes to meet the demand of the fashion industry in this new era.

In accordance with privacy and personal data protection regulations, in particular EU Regulation 2016/679 of 27 April 2016 on the protection of individuals with regard to the processing of personal data and on the free movement of such data (General Data Protection Regulation or "GDPR"), you will find below information on the processing operations we carry out in the course of our activities through the use of cookies.

The present cookies policy apply to the following domains:

- <https://www.linctex.com>;
- <https://www.style3d.com>.

If you have any questions about our Cookies Policy or wish to exercise any of your rights concerning your personal data, you can contact us by e-mail : [privacy@style3d.com](mailto:privacy@style3d.com).

## 1. What are cookies?

A cookie is a small piece of data (text file) that websites that you visit ask your browser to store on your device (such as your computer or smartphone) in order to remember information about you, your preferences (such as your language of choice) or your device information, when you return to it. "Similar technologies" falling under the generic term "cookies" also include local objects (sometimes called flash cookies), web beacons, pixels, browser fingerprinting technologies or any technology that stores or accesses information on the user's device. The information does not usually allow us to identify you, but it can offer you a better user experience when visiting websites (including ours).

## 2. What type of cookies do we use?

### a. Essential or functional Cookies

These cookies are necessary for the proper functioning of our sites. We use those cookies (i) to ensure that, when you return to our sites, we know which cookie option you have selected in your previous visit, (ii) to manage the content of the websites and (iii) to adapt the user interface (for example : to remember certain form-filling information so that you don't have to systematically re-enter the same data or to display the site in the way that best suits your browser type).

If these cookies are disabled, Style3D will not be able to provide you with the services you have expressly requested. These are cookies that are required for the operation of our Services and websites and use of their features, and therefore cannot be switched off in our systems.

The functional cookies allow our website to function or to remember the user's sites preferences and choices such as the country you visit our website from your language and any changes you have made to the text size and other parts of the web pages that you can customize to improve your user experience and to make your visits more tailored and enjoyable.

It is not possible to refuse these cookies if you wish to visit our sites.

The use of these cookies for the purposes described above is based on our legitimate interest to ensure the proper technical functioning of, access to, and use of the Style3D websites and services and to provide you with the services and products you have expressly requested.

#### **b. Analytical or Analytical Cookies**

These cookies are optional and we use them to collect aggregated statistics about your visit. These cookies then allow us to track the use and performance of our sites and to improve its operation. For example, which pages you visit most often whether you receive any error messages and how you arrived at our website. Information collected by these cookies is used only to improve the use of our websites by our visitors. .

These analytical cookies are only stored on your device with your consent. **If you don't make a choice in the banner, no cookies will be deployed (either essential or non-essential), but the banner will re-appear every time you visit our website.**

### **3. What is the origin of the cookies?**

There are two origins of cookies :

- a. **First party cookies** : these cookies are set by our sites and they belong to our domain. No data is sent to third parties.
- b. **Third party cookies**: these cookies belong to domains other than the one the user is visiting. Such third party cookies are placed by someone other than us. A list of third party organizations and their respective cookies and processing purposes can be found below.

### **4. List of cookies**

Below you will find a list of cookies on our site, indicating their name, origin (first or third party cookie), expiry, content and purpose.

The "purpose" column shows the purposes of the cookie concerned, the categories of personal data processed through it and, in the case of a third-party cookie, the link to the privacy policy of that third party.

<b>Name</b>	<b>Type</b>	<b>Purpose</b>	<b>Duration</b>	<b>Category</b>
Sentry	.sentry.linctex.com First Party	Full stack monitoring,catch issues on web	Session duration	Functional
Sensorsdata	.sentry.linctex.com Third Party	Trendbook data analysis	Session duration	Functional

### **5. Duration of cookies**

Our cookies are valid for the duration of your use or up to 12 months.

If the processing is based on your consent, we will refresh this consent by seeking it again at the end of this maximum period.

### **6. Legal basis**

Essential and functional cookies are necessary for the proper functioning of the websites and may therefore be exempt from user's consent.

On the contrary, analytical cookies require the explicit, prior and freely consent of the user. When the processing is based on your consent, we will refresh this consent by seeking it again at the end of the maximum period.

Through Style3D cookie banner, you can choose to consent, decline or customize the use of cookies.

### **7. The data collected**

When you access to the Style3D's websites, the data collected are such as your IP address at the time of your connection, the date and time of access to the site and other traffic data, location data or other communication data, the pages viewed, the type of browser used, the platform and/or operating system used, the search engine and the keywords used to find the websites.

However, no nominative data is collected through these records.

## 8. Disclosure and categories of recipients

When needed, Style3D will share your personal data with our partners, such as accountants, lawyers, business consultants and counsels in order to fulfill one of the purposes listed above. We may also share the data with our data processors such as IT-firms working for us.

Please note that Style3D may be obliged by law to disclose personal data as an effect of a request by competent authorities.

## 9. Transfers

Any transfer of personal data to a third party inside the EU/EEA will only take place if the recipient is compliant with European privacy and personal data protection regulations.

Any transfer of personal data to a third party outside the EU/EEA will be made to a country benefitting from and adequacy decision by the Commission or, if this is not the case, will be made on the basis of the EU model clauses or similar constructions such as binding corporate rules.

## 10. Your rights

According to the chapter 3 of GDPR, you are entitled to :

- (i) withdraw your consent from the personal data processing at any time ;
- (ii) access to the information processed ;
- (iii) rectify the inaccurate personal data without undue delay ;
- (iv) erase all your personal data processed without undue delay ;
- (v) restrict the processing of personal data ;
- (vi) the right to data portability ;
- (vii) object to the processing of your personal data;
- (viii) not be the object of automated individual decision-making.

When the processing is based on our legitimate interest for direct marketing purposes, you have the right to object at any time to the processing of personal data.

You can exercise your rights by sending your demand to our e-mail address or to our postal address :

- [privacy@style3d.com](mailto:privacy@style3d.com)
- If you are a resident outside of China : *Linctex: Avenue Louise 65/11 1050 Brussels*
- *If you are a resident of China : Zhejiang Lingdi Digital Technology Co., Ltd: 3rd Floor, Building A, Sanshen International Center, 99 Shuanglong Street, Xihu District, Hangzhou, China*

## 11. Complaints

You may contact the competent Data Protection Authority (DPA), if you consider that the personal data processing by Style3D is not compliant with data protection rules.

The Belgian DPA can be contacted on the following website:

- [www.autoriteprotectiondonnees.be/](http://www.autoriteprotectiondonnees.be/) (FR);
- [www.gegevensbeschermingsautoriteit.be/](http://www.gegevensbeschermingsautoriteit.be/) (NL);
- [www.dataprotectionauthority.be](http://www.dataprotectionauthority.be) (EN).

You may find the Data Protection Authorities of the other EU member States on the website of the European Data Protection Board (EDPB): [https://edpb.europa.eu/about-edpb/about-edpb/members\\_en#member-be](https://edpb.europa.eu/about-edpb/about-edpb/members_en#member-be).

## 12. Updates to the Cookie Policy

We reserve the right to modify and/or update our cookies policy at any time in order to comply with applicable laws. The version of the cookies policy applicable is the one in force on Style3D's website: <https://www.style3d.com>

We therefore advise you to regularly consult the cookies policy in force on our website.

**Thank you for taking the time to understand our Cookie Policy!**